

# **Big Picture Coin® (BPC Token®) - 4-Year Roadmap (Bitcoin-Based with Layer 2 Integration)**

**Big Picture Coin® (BPC Token®)** is a revolutionary cryptocurrency designed to disrupt the entertainment industry by offering discounted access to exclusive real-world and metaverse entertainment experiences. Backed by a large-scale entertainment company, BPC aims to provide fans with access to unique celebrity interactions, immersive experiences, exclusive media content, and more. This roadmap outlines the strategic steps for the next four years, focusing on growth, ecosystem expansion, and adoption as a Bitcoin-based project with Layer 2 scalability.

## **Year 1: Foundation, Initial Launch & Ecosystem Building**

**Goal:** Launch core entertainment products, establish token utility, and build initial community and partnerships.

- **Q1 - Q2: Initial Launch & Token Integration**
  - **Launch BPC Token on Bitcoin Layer 2 (e.g., Lightning Network):** Introduce BPC Token as a Layer 2 asset, leveraging Bitcoin's security while offering fast and low-cost transactions on platforms like the **Lightning Network**.
  - **WOW! Streaming Service:** Launch a subscription-based streaming service for BPC holders, offering ad-free content, including TV shows and movies featuring celebrities. BPC holders get discounted subscriptions using the token.

- **WOW! Experience Platform:** Begin offering limited VIP experience tickets for select Film & TV productions where BPC holders can participate in the production process, access red carpets, and engage with stars.
- **BPC Token Utility Activation:** Enable BPC holders to use tokens for discounted access to events, experiences, and subscription services across entertainment platforms.
- **Community Engagement:** Run social media campaigns, influencer programs, and early adopter initiatives to drive awareness and grow the BPC community.
- **Q3 - Q4: Raffles, Staking, and Initial Partnerships**
  - **BPC Weekly Raffles:** Launch weekly raffles where BPC holders can submit tokens to win a portion of the prize pool, supporting entertainment entrepreneurs. Half of the funds will support grants for independent film and TV projects.
  - **BPC High Staking Launch:** Introduce high-volume staking with rewards, offering a 3% APY for a minimum staking period of 36 months, with penalties for early withdrawals.
  - **Early Partnerships:** Finalize partnerships with entertainment companies and filmmakers to integrate BPC into their productions and events, offering VIP experiences and expanding token use.
  - **Security & Legal Compliance:** Publicly release audit results, security protocols, and ensure compliance with relevant laws and regulations.

## **Year 2: Platform Expansion & Entertainment Product Rollout**

**Goal:** Expand platform offerings, introduce new products, and enhance user engagement.

- **Q1 - Q2: Metaverse Integration & New Product Releases**
  - **Metaverse Experiences:** Begin integrating BPC into virtual entertainment experiences in the metaverse, such as virtual meet-and-greets, celebrity interactions, and exclusive events.
  - **BPC in Film & TV Production:** Expand VIP experiences for fans to participate in high-profile film and TV productions, offering behind-the-scenes access and direct celebrity interactions.
  - **International Comic-Con Integration:** Launch VIP experiences at international comic conventions, enabling fans to meet celebrities and pitch ideas for TV or film development.
  - **BPC Token as Payment:** Enable BPC Token as a payment method for merchandise, ticket purchases, and exclusive event access hosted by Big Picture Entertainment and partner platforms.
- **Q3 - Q4: Scaling Stakeholder Engagement & Investor Networks**
  - **Expand Staking Mechanism:** Introduce new staking options for film investors, with attractive terms and integration with external production companies for token staking.
  - **Entertainment Entrepreneur Fund:** Grow the entertainment entrepreneur fund sourced from the weekly raffle to support independent film and TV production.

- **Celebrity Endorsements & Influencer Partnerships:** Collaborate with celebrities to boost visibility and encourage fans to engage with BPC Token and purchase VIP experiences.
- **Global Marketing Campaign:** Increase global marketing efforts by collaborating with large entertainment companies and securing additional sponsorships to drive user engagement.

## **Year 3: Global Expansion & Strategic Partnerships**

**Goal:** Secure broader market adoption and cement BPC Token as a leading entertainment utility cryptocurrency.

- **Q1 - Q2: Global Entertainment Network Integration**
  - **Strategic Entertainment Partnerships:** Form global partnerships with major entertainment companies to expand BPC token's utility for VIP experiences, media content, and gaming platforms.
  - **Film & TV Production Growth:** Scale up original films and TV shows featuring exclusive BPC Token holders' experiences, providing closer access to the creative process.
  - **Increased Raffle Prizes:** Grow the raffle pool, offering larger prizes and additional funding for entertainment projects to further expand the ecosystem.
  - **VIP Global Event Tours:** Launch global VIP tours for select films, offering BPC holders access to premieres, after-parties, and exclusive celebrity meetups.
- **Q3 - Q4: Integration into Consumer Markets & Further Product Development**

- **BPC Token in Retail:** Integrate BPC Token as a payment option for entertainment-related products, including merchandise and memorabilia, across global e-commerce platforms.
- **Web3 Integration:** Introduce Web3 features such as decentralized ownership of exclusive media content or NFTs, allowing fans to buy, sell, and trade memorabilia through BPC.
- **Celebrity NFT Drops:** Host exclusive NFT drops featuring celebrities, offering early access or discounts to BPC holders.
- **Gaming Platform Integration:** Expand BPC as a native token in online gaming platforms, enabling users to stake, earn, and purchase virtual items.

## **Year 4: Consolidation & Long-Term Sustainability**

**Goal:** Establish BPC as a mainstream token for global entertainment and fan experiences.

- **Q1 - Q2: VIP Experiences & Entertainment Product Leadership**
  - **Expansion of VIP Experiences:** Scale exclusive VIP experience offerings across global entertainment events, such as film festivals, comic conventions, and live performances.
  - **Full Metaverse Entertainment Platform:** Launch a fully realized metaverse platform for virtual reality experiences, allowing fans to watch live events, interact with celebrities, and engage in immersive entertainment.
  - **BPC Entertainment Marketplace:** Create a marketplace for BPC holders to exchange exclusive

media content, behind-the-scenes footage, signed memorabilia, and unique fan experiences.

- **Q3 - Q4: Institutional Integration & Ecosystem Sustainability**
  - **Institutional Investment & Funding:** Secure institutional investment for Big Picture Entertainment, enabling the production of high-profile content and immersive experiences.
  - **Long-Term Partnerships:** Establish long-term partnerships with global streaming platforms, production companies, and gaming companies, securing BPC's place as a mainstream utility token in entertainment and media access.
  - **Sustainability Initiatives:** Implement carbon-neutral and socially responsible initiatives for BPC's ecosystem, aligning with entertainment industry standards and enhancing long-term sustainability.
  - **Raffle & Staking Innovation:** Continue to evolve the raffle and staking mechanisms, increasing rewards and improving utility for token holders.

## Key Milestones

- **Platform and Token Utility:** BPC will be integrated into new and existing entertainment platforms, with steady growth in utility across media content, VIP experiences, and metaverse interactions.
- **Partnerships with Celebrities:** Secure celebrity endorsements to position BPC as a leading cryptocurrency for entertainment and fan engagement.
- **Global Market Expansion:** Increase global reach, establishing BPC as a dominant cryptocurrency in the

entertainment sector, offering new ways for fans to engage with content creators and celebrities.

By following this roadmap, Big Picture Coin® (BPC) will establish itself as the ultimate utility token for the entertainment industry, enabling fans to enjoy unique, once-in-a-lifetime experiences while driving significant value for both token holders and the broader entertainment ecosystem.